

ANGELINA LAWRENCE

graphic designer

BERARDIDESIGN@GMAIL.COM | WWW.ANGELINABERARDIDESIGN.COM

Fourteen years of professional, extensive design experience | Skilled illustrator, packaging and apparel designer

PROFESSIONAL EXPERIENCE

Harvard Graduate School of Education | Cambridge, MA
Marketing and Communications Designer | April 2013-July 2018
Marketing and communications design for departments, programs, and initiatives at HGSE. Thought, conception, and design execution of various design projects including brochures, logos, one sheets, posters, web graphics, powerpoint presentations, templates, invitations, and original illustrations. Editorial design for HGSE's *Ed. Magazine*. Prepared materials for prepress and working with print vendors. Collaborated with HGSE's multimedia producer as illustrator of an original animation for marketing purposes.

– Original Animation awarded 2018 Telly Award

Hungry Dino Design | Somerville, MA
www.hungrydinodesign.com
Owner and Designer | September 2017-Present
Owner and sole designer of an online t-shirt design business featured on Amazon. Commissioned to create shirt design for school system performing arts group in Maine.

Phoenix Media Communications Group | Boston, MA
Advertising Art Manager | March 2011-April 2013
Management and design of incoming advertising art for all of PMCG's multiple publications and web properties. Management and scheduling of production designers, freelance designers, and design interns; Responsible for the creation of polished magazine ads. Production assistant to photo shoots, editorial design web ads, web graphics, banners, billboards, pagination, as well as various marketing projects.

Senior Graphic Designer | May 2007-March 2011
Senior graphic designer of the advertising art department for the Boston Phoenix Newspaper, Providence Phoenix, Portland Phoenix and Stuff Magazine. Responsible for daily advertising design and marketing needs for PMCG's various other publications and media outlets including Boston's WFNX radio station.

– Awarded Employee of the Month March 2010

Action Unlimited | Concord, MA
Graphic Designer | November 2005-May 2007
Graphic designer for multiple newspapers distributed in Western MA and Cape Cod; Advertising design, pagination, and pre-press among daily tasks.

FREELANCE CLIENTS

Powell & Mahoney | Salem, MA | 2015-Present
Designed a line of sparkling mixer labels sold in stores and ongoing various marketing and packaging needs.

TD Garden Sportservice | Boston, MA | 2009
Designed and illustrated four original Boston Bruins and Boston Celtics fan t-shirts.

Juniperks: Social Media Platform | Boston, MA | 2011
Multiple icons illustrated and designed for print/web marketing needs.

WFNX Radio Station | Boston, MA | 2009-2011
Designed and illustrated original t-shirts for promotional use.

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Arts: Art & Graphic Design
Keene State College | Keene, NH | May 2004
GPA: 3.8: Dean's List, Graduated Magna Cum Laude
Achieved Dean's List all four years
Various artwork exhibited in Keene State College Gallery Show 2001-2004

HTML & CSS | Center for Workplace Development at Harvard
Cambridge, MA | Summer 2018

Dreamweaver Web Design Course
Massachusetts College of Art | Boston, MA | Fall 2006

DESIGN SKILLS

Experience: marketing, advertisements, academic, promotional design, editorial, t-shirts, logos, labels, packaging, illustration, brochures, CDs, photo retouching, billboards, web graphics, web advertisements, banners, email marketing, pagination, identity, branding, guidebooks, invitations; knowledge of both MAC and PC platforms.

Software: Adobe Creative Cloud 2018 including Illustrator, InDesign, Photoshop, Acrobat Professional, Wacom Tablet, QuarkXpress, Dreamweaver, Microsoft Powerpoint, Director MX, Flash

REFERENCES

Available upon request.